

# MCB

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## THE MOOT COURT BENCH

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THE INTERNATIONAL TRADE LAW PROGRAM

Guidelines For The Comparative Advantage Blog

22<sup>nd</sup> December 2023

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Thank you for your interest in contributing to ***The Comparative Advantage***, the first-ever international trade blog in Sri Lanka, launched by the Moot Court Bench International Trade Law Program in January 2023.

*The Comparative Advantage* centres around all things related to international trade. If you are interested in submitting articles for the blog or newsletter, we would love to see what you bring to the table! The blog is published monthly, and we aim to expand our range of contributors while simultaneously expanding the areas of interest that we cover and the audience that we reach. All published articles will be fact-checked and proofread by our editorial team and published on our website with due credits given to the author. We would call for articles monthly through our newsletter and social media channels with all the relevant details.

## **Guidelines**

For article submissions, please refer to the guidelines below:

1. Articles should be a **minimum of 500 words** long.
2. A **summary of around 150 - 200 words** should be provided at the end of the article.
3. Please include a **title for your article** and a **'by line'** with the name in which you want to publish your work (preferably your first name and last name). In situations where you would like to co-author a blog article, a maximum of two individuals are free to collaborate and submit one together with their respective names.
4. The article should be **single-spaced, justified** and, in **font size 12, Times New Roman**.
5. Please take note to **hyperlink** any statistics, reports, agreements and valid sources of any controversial statements made or facts stated in the article.
6. **Articles should be sent as an attachment** in Word format (.doc or .docx).
7. Writers are encouraged to **insert images relevant to the article in terms of graphs and statistical data** within the Word document. While the relevant image courtesy must be provided (i.e., whether you took a photograph or it is from a public domain), **if the image is taken from a specific webpage or a different blog page of an official website**, please make sure to **hyperlink it**.
8. If you wish to be tagged on the relevant social media posts in relation to your published article, please include your LinkedIn and/or Instagram handle in the email along with your article.

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9. The editorial team will work with you via e-mail to edit and proof your submissions prior to publication.
  10. **Deadline** for article submissions would be **11.59 pm on the 15th of every month** to [articles@themootcourtbench.com](mailto:articles@themootcourtbench.com). However, please note that the editorial team has full discretion on the exact publishing date.
  11. **Please note that if the above requirements are not met, the MCB ITL Program has full discretion to not publish your article.**

## **Content Ideas**

The International Trade Law Program of the Moot Court Bench strives to create a space that stimulates reliable academic and practical discussions on international trade. The blog hopes to provide a platform for undergraduates, graduates, lecturers, trade experts and others worldwide who would be interested in submitting informative articles on any aspect related to international trade. Topics for the articles can vary from domestic to international trade, trade related issues and new developments including its application in economics, business, finance, information technology, human rights and international relations.

Listed below are some of the content ideas that writers can refer to when sending in their submissions.

- **An Introduction to International Trade** - Understanding international trade is imperative to fostering a community of individuals who wish to grow in the subject. Writers are encouraged to provide simple explanations on any and all matters regarding international trade.
- **Reviews/ Commentaries** - Whether it be a book/ book chapter/ article, writers can provide a review/commentary on any subject matter related to trade.
- **Opinion-related content** - Writers can address and provide their own insights and thoughts on any subject in the world of international trade. However, please note that submissions will not be accepted if they include personal attacks, discrimination, misleading information, or overtly political comments.

**These are only suggestions to help you gather and create content. We are open to new, creative ideas for articles, the only requirement being that it be of relevance to International Trade.**

## **Disclaimer**

The International Trade Law Program of the Moot Court Bench will maintain strict discretion on matters concerning when and if the submitted content will be published. While the

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Program members themselves may not intervene directly with the writing process, the members are entitled to act in the capacity of an editor and may request the writers to make any amendments as required.

All submissions and any inquiries must be addressed to [articles@themootcourtbench.com](mailto:articles@themootcourtbench.com).